15TH EDITION · SINCE 1996

PARTNERSHIP OPPORTUNITIES

15th International Congress on LIQUID BIOPSY 2027

"Former ISMRC"

Sponsorship & Exhibition Prospectus

12 – 14 MAY 2027

PALMA DE MALLORCA

AUDITORIUM PALMA DE MALLORCA · SPAIN

Connecting the global liquid biopsy community

ORGANISED BY

EUROPEAN LIQUID BIOPSY SOCIETY

VHIO VALL D'HEBRON Institute of Oncology

01 — WELCOME

Welcome address

> **Dear Partners, Colleagues, and Friends,**
>
> It is our great pleasure to invite you to join us as partners of the **15th International Congress on Liquid Biopsy**, taking place in **Palma de Mallorca, Spain, from 12–14 May 2027**.

Since its creation in 1996 by Klaus Pantel, the congress has become one of the leading international forums in **liquid biopsy and minimal residual disease (MRD)**. For nearly three decades, it has united clinicians, researchers, and industry innovators to exchange knowledge, define future directions, and accelerate the translation of scientific advances into clinical practice.

The congress will once again offer a unique platform to highlight the latest developments in this rapidly evolving field. The programme will feature cutting-edge presentations across all components of liquid biopsy — **ctDNA, extracellular vesicles, circulating tumour cells and emerging biomarkers** — as well as dedicated sessions on:

- Cancer Biology
- Cancer Evolution
- Early Cancer Detection
- Minimal Residual Disease
- Disease Monitorization & RECIST-ctDNA
- Liquid Biopsy in Clinical Trials
- Multimodal Data Integration
- Emerging Technologies & Biomarkers
- Cancer Immunotherapy

Renowned international experts will deliver plenary lectures, and the congress will continue to support young investigators through selected oral presentations, poster sessions, and the **Young Investigator Awards**.

Beyond its scientific excellence, the congress provides an exceptional environment for **networking, collaboration, and industry engagement**. As a sponsor, you will have the opportunity to connect directly with key opinion leaders and innovators shaping the future of liquid biopsy worldwide.

We are delighted to welcome you to Palma de Mallorca, a city known for its rich history, vibrant culture, and beautiful Mediterranean setting — an inspiring backdrop for scientific exchange and partnership building.

We look forward to collaborating with you and welcoming you in May 2027.

Sincerely,

The Congress Chairs

Rodrigo Toledo · Catherine Alix-Panabières · Klaus Pantel

CONGRESS CHAIRS



Rodrigo Toledo

LOCAL CHAIR

Biomarkers and Clonal Dynamics Group, Vall d'Hebron Institute of Oncology (VHIO), Barcelona, Spain



Catherine Alix-Panabières

CO-CHAIR

Rare Human Circulating Cells & Liquid Biopsy Laboratory, University Medical Centre and University of Montpellier, France



Klaus Pantel

CO-CHAIR

Institute of Tumor Biology, University Medical Center Hamburg-Eppendorf (UKE) & European Liquid Biopsy Society (ELBS), Hamburg, Germany

02 — INVITATION TO INDUSTRY

Why partner with the 15th International Congress on Liquid Biopsy?

TACTICS MD invites leading pharmaceutical, biotechnology and medical-device companies to elevate their brand visibility by joining us as sponsors and exhibitors at this premier congress in Palma de Mallorca, Spain.

This high-impact event is an exceptional opportunity to showcase your innovations, connect with top decision-makers and position your organisation at the forefront of the global healthcare landscape. **Secure your presence and maximise your influence within one of the industry's most dynamic and forward-thinking gatherings.**

01

Reach Decision-Makers

Connect directly with leading oncologists, researchers and lab directors.

02

Showcase Innovation

Present your latest technologies in a dedicated exhibition space.

03

Build Global Partnerships

Network with 500+ professionals across the liquid biopsy ecosystem.

ORGANISED BY

TECHNICAL SECRETARIAT

1996

SINCE

Nearly 30 years of scientific excellence

5 continents

GLOBAL REACH

Speakers and attendees from around the world

500+

EXPECTED ATTENDEES

Co-hosted by the European Liquid Biopsy Society (ELBS)

03 — AUDIENCE PROFILE

Your audience

Sponsoring this congress places your brand in front of the most relevant decision-makers in liquid biopsy and oncology diagnostics — the scientists, clinicians and industry leaders who shape the future of cancer diagnostics.

WHO ATTENDS?

- Oncologists & Haematologists
- Molecular Biologists & Geneticists
- Clinical Laboratory Directors
- Biotech & Pharma R&D Leaders
- Regulatory & Market Access Specialists

KEY INSTITUTIONS

Academic Medical Centres
Leading European and global university hospitals

Cancer Research Institutes
NCI-designated and equivalent centres

Biotech & Diagnostics Companies
Innovators in liquid biopsy technology

Regulatory Bodies
EMA- and FDA-affiliated researchers and advisors



500+

EXPECTED ATTENDEES

Programme highlights

The congress brings together the world's leading experts across **9 cutting-edge scientific topics**, from fundamental cancer biology to the latest clinical applications of liquid biopsy — bridging discovery science and translational medicine.

01 Cancer Biology
Fundamental insights into cancer cell behaviour, tumour biology and molecular mechanisms.

02 Cancer Evolution
Understanding how tumours evolve, adapt and develop resistance over time.

03 Early Cancer Detection
Novel liquid biopsy strategies for detecting cancer at its earliest, most treatable stages.

04 Minimal Residual Disease (MRD)
Latest methods for MRD detection and characterisation to guide post-treatment monitoring.

05 Disease Monitorization & RECIST-ctDNA
Integrating ctDNA dynamics with radiological response criteria for precision monitoring.

06 Liquid Biopsy in Clinical Trials
Expanding the role of liquid biopsy as a biomarker endpoint in oncology trials.

07 Multimodal Data Integration
Combining genomic, proteomic and clinical data for comprehensive cancer profiling.

08 Emerging Technologies & Biomarkers
Cutting-edge platforms and novel biomarkers shaping the future of liquid biopsy.

09 Cancer Immunotherapy
Liquid biopsy applications in monitoring and predicting immunotherapy response.

3 DAYS OF SCIENCE | **9** CORE SCIENTIFIC THEMES | **32+** INTERNATIONAL SPEAKERS

PRELIMINARY PROGRAMME →

05 — FACULTY

Confirmed international speakers

An exceptional faculty of **32 confirmed speakers** from leading institutions worldwide — a truly global gathering of liquid biopsy expertise.

Viktor A. Adalsteinsson USA	Lars Dyrskjøt DENMARK	Rafael López SPAIN	Nitzan Rosenfeld UK
Catherine Alix-Panabières FRANCE	Sarah-Maria Fendt BELGIUM	Nuria Malats SPAIN	Carolin Sauer SPAIN
Valsamo Anagnostou USA	Remond Fijneman NETHERLANDS	Silvia Marsoni ITALY	Joan Seoane SPAIN
Julia Burnier CANADA	Alex Frankwell UK	Oriol Miralles SPAIN	Malene Stochkel Frank DENMARK
George A. Calin USA	Karen-Lise Garm DENMARK	Clara Montagut SPAIN	Charles Swanton UK
Daniel de Carvalho CANADA	Alberto Hernández SPAIN	Nickolas Papadopoulos USA	Frédéric Thomas FRANCE
Francesca Demichelis ITALY	Holger Heyn SPAIN	Héctor Peinado SPAIN	Rodrigo Toledo SPAIN
Caroline Dive UK	Paul Hofman FRANCE	Trevor J. Pugh CANADA	Laurence Zitvogel FRANCE

CME credits: the congress will apply for EACCME approval. Credits are recognised by the American Medical Association (AMA) towards the Physician's Recognition Award (PRA).

32+
CONFIRMED SPEAKERS

9
COUNTRIES REPRESENTED

3
DAYS OF SCIENCE

DISCOVER THE SPEAKERS →

06 — VENUE

Congress venue & exhibition space

The congress will be held at the iconic **Auditorium Palma de Mallorca**, offering world-class conference facilities with dedicated exhibition space across two levels.

Auditorium Palma de Mallorca

Avinguda de Gabriel Roca, 18, Ponent, 07014 Palma, Illes Balears

G Ground floor

- Hospitality & reception area
- Exhibition space
- Poster area
- Symposium room
- Speakers' corner

1 First floor

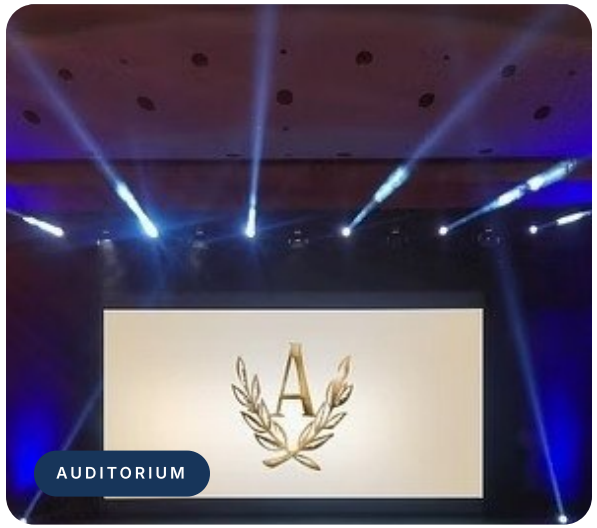
- Plenary room · Sala Magna
- Foyer & coffee break
- Networking area
- Exhibition booths



10.7 km · 15 min by car

Ideally located on Palma's seafront, with stunning Mediterranean views and easy access from Palma de Mallorca Airport.


PALMA DE MALLORCA


AUDITORIUM



Sponsorship opportunities

Position your brand at the heart of the global liquid biopsy community. Choose the package that best fits your objectives — from maximum visibility to targeted presence.

DIAMOND

FROM
€45,000

3.45 × 2 m²	6 + 6
VIP space · first choice	badges + registrations

- VIP exhibition space – premium visibility (only 3 VIP spaces)
- Full-page ad – inside back cover (Final Programme)
- Banner ad on congress website
- Logo on congress website & technical secretariat banner
- Logo projection in plenary room during breaks
- 1 promotional video during one break (max. 1 min)
- Distribution of scientific materials on-site
- Sponsorship of the post-event thank-you email
- Logo on footers of congress marketing emails
- Option to sponsor the congress bags (1 per sponsor)
- Sponsorship of 1 welcome reception
- Recommend and name a speaker
- **Option: 60-min Satellite Symposium**

PLATINUM

FROM
€30,000

3.45 × 2 m²	5 + 4
VIP space · first come	badges + registrations

- VIP exhibition space – premium visibility (only 3 VIP spaces)
- Full-page ad – interior page (Final Programme)
- Banner ad on congress website
- Logo on congress website & technical secretariat banner
- Logo projection in plenary room during breaks
- 1 promotional video during one break (max. 1 min)
- Distribution of scientific materials on-site
- Sponsorship of the post-event thank-you email
- Logo on footers of congress marketing emails
- Sponsorship of 1 coffee break
- **Option: 60-min Satellite Symposium**

GOLD

FROM
€20,000

3 × 1.17 m²	4 + 3
High visibility	badges + registrations

- Exhibition space – high visibility (first come, first served)
- Full-page ad (Final Programme)
- Logo on congress website & technical secretariat banner
- Logo projection in plenary room during breaks
- Distribution of scientific materials on-site
- Sponsorship of the post-event thank-you email
- Logo on footers of congress marketing emails
- Sponsorship of 1 coffee break

Targeted presence

SILVER

FROM
€15,000

3 × 1.17 m²	3 + 2
First floor · hallway	badges + registrations

- Exhibition space – high visibility
- Half-page ad in Final Programme
- Logo on congress website & secretariat banner
- Logo projection in plenary room during breaks
- Distribution of scientific materials on-site
- Sponsorship of the post-event thank-you email

BRONZE

FROM
€10,000

Table + 2 chairs	2 + 1
Ground floor · standard	badges + registration

- Exhibition display table – standard visibility
- Logo on congress website & secretariat banner
- Logo projection in plenary room during breaks
- Distribution of scientific materials on-site
- Sponsorship of the post-event thank-you email

COLLABORATOR

FROM
€5,000

1 + 1	Brand presence
badge + registration	No exhibition space

- Logo on congress website & secretariat banner
- Logo projection in plenary room during breaks
- Distribution of scientific materials on-site
- Sponsorship of the post-event thank-you email

FOUR EXHIBITION AREAS

PREMIUM
VIP Exhibition Space
First floor · Diamond & Platinum

HIGH
Hallway · Main Entrance
First floor · side hallway to the plenary hall, constant attendee flow

HIGH
Hallway
First floor · hallway exhibition space

STANDARD
Ground Floor
Display tables next to hospitality & posters

All packages include company listing in the Final Programme and on the congress website. Allocated on a first come, first served basis. Prices subject to statutory VAT.

Please confirm whether you will make full use of all opportunities in your package, and tell us which materials you will deliver in advance so we can coordinate logistics.

Packages at a glance

BENEFIT	DIAMOND €45,000	PLATINUM €30,000	GOLD €20,000	SILVER €15,000	BRONZE €10,000	COLLABORATOR €5,000
Exhibition space	3.45×2 m² VIP first choice	3.45×2 m² VIP first come	3×1.17 m² high visibility	3×1.17 m² hallway	Table + 2 chairs ground floor	—
Exhibitor badges	6	5	4	3	2	1
Congress registrations	6	4	3	2	1	1
Programme ad	Full page inside back cover	Full page interior	Full page	Half page	—	—
Website banner ad	✓	✓	—	—	—	—
Logo on website & banner	✓	✓	✓	✓	✓	✓
Logo projection (plenary)	✓	✓	✓	✓	✓	✓
Promotional video	✓	✓	—	—	—	—
Scientific materials distribution	✓	✓	✓	✓	✓	✓
Post-event thank-you email	✓	✓	✓	✓	✓	✓
Marketing email footer logo	✓	✓	✓	—	—	—
Satellite symposium (option)	✓	✓	✓	—	—	—
Coffee break sponsorship	✓	✓	✓	—	—	—
Congress bags / lanyards	✓	—	—	—	—	—
Directional signage (exclusive)	✓	—	—	—	—	—
Recommend a speaker	✓	—	—	—	—	—

All packages include company listing in the Final Programme and congress website · Allocated on a first come, first served basis · Prices subject to VAT

Add-ons & individual items

Reinforce your brand at key congress touchpoints. All items are available to any sponsor and can be combined with existing packages.

1 Digital & App opportunities

EXCLUSIVE · DIAMOND · PLATINUM · GOLD

Congress App Main Sponsor

€11,000

- Custom graphic/banner on the App access page
- 3 push notifications sent to all delegates during the congress
- Logo acknowledged on website as App Sponsor
- App includes full programme, floor plan & exhibitor info

App Push Notification

€1,000 EACH

- Real-time notification to the whole audience via the official App
- Ideal for announcing satellite symposia, demos & activities

App Insert

€3,300

- 1 promotional item (leaflet or brochure) inserted in the Congress App
- Product information available to all participants

E-Poster Sponsor

€5,000 EACH

EXCLUSIVE · DIAMOND · PLATINUM · GOLD

- Logo on the customised branding of the E-Poster stations — one of the busiest areas
- Logo with link on the sponsor page of website and app

WiFi Sponsorship

€5,500

Connect first, engage instantly

- Congress WiFi with a custom company access code
- Every delegate uses your brand to connect

Marketing & on-site opportunities

2 Marketing opportunities

Staff Polo Shirts — €6,600

EXCLUSIVE · DIAMOND · PLATINUM · GOLD

- Your logo printed on the shoulder sleeve of all hostess polo shirts
- Visible in all key areas: registration, exhibition, posters, lecture rooms

Water Station & Bottles — €8,000

EXCLUSIVE · DIAMOND · PLATINUM · GOLD

Water stations in convenient locations give participants complimentary fresh drinking water.

- Sponsor logo displayed at all water stations
- Sponsor logo on the water bottles given to delegates at registration

Important: bottles must be supplied by the sponsor.

3 Other sponsorship opportunities

Breakfast Satellite Symposium — €10,000

EXCLUSIVE · DIAMOND · PLATINUM · GOLD

- 60-min Official Satellite Symposium (subject to Scientific Committee approval)
- Includes hall rental, standard AV equipment and display table
- Listed on website, App and Final Programme

Not included: sponsor catering and speaker expenses (registration, accommodation, travel), which are the responsibility of the sponsoring company.

Hospitality Suite

€9,350
Full congress · priority D/P/G

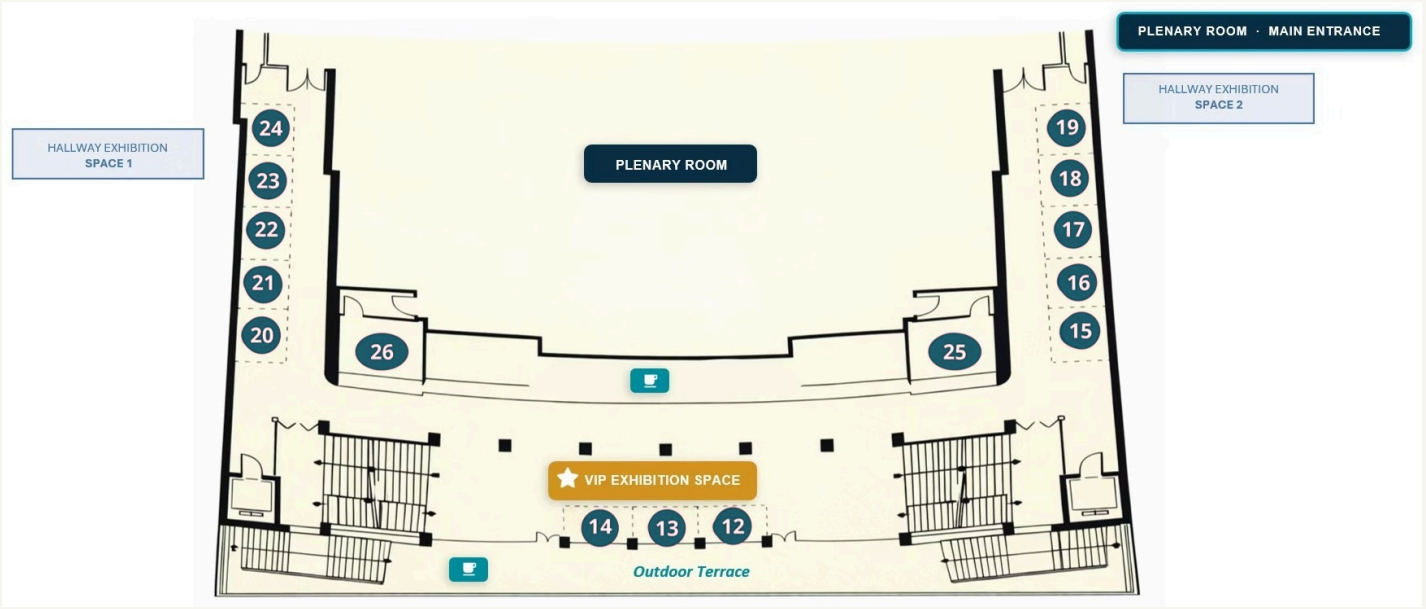
€5,000
One day · priority Silver

- Private room customised to your needs
- Meetings, demos and private appointments with customers

All items subject to availability, allocated first come, first served. Material must be provided by the supporter and approved by the Congress Organiser.

Laura Bravo · laura.bravo@tacticsmd.net · +34 695 78 03 07

Exhibition floor map · First floor



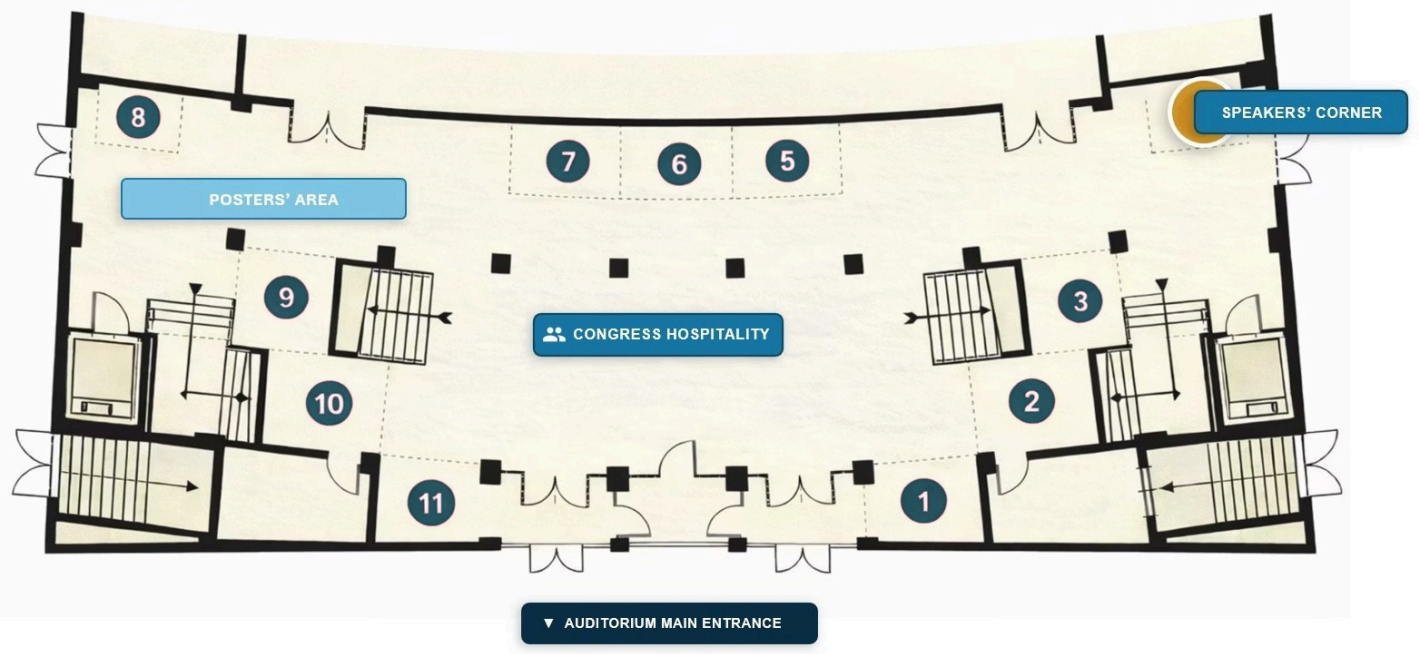
Allocation priority: sponsorship level → stand size → booking date → congress exhibitor history. Early booking strongly recommended.

Each exhibition space includes **one table and two chairs** as standard. For additional furniture, equipment or a different setup, please let us know in advance.

BOOTH TIERS BY PACKAGE

DIAMOND €45,000	VIP Exhibition Space 3.45 × 2 m² (VIP)	PREMIUM
PLATINUM €30,000	VIP Exhibition Space 3.45 × 2 m² (VIP)	PREMIUM
GOLD €20,000	Hallway · Main Entrance 3 × 1.17 m²	HIGH
SILVER €15,000	Hallway 3 × 1.17 m²	HIGH
BRONZE €10,000	Ground Floor Table + 2 chairs	STANDARD

Exhibition floor map · Ground floor



10

exhibition stands · #1–3 and #5–11

KEY AREAS

- Posters' area
- Congress hospitality
- Speakers' corner
- Auditorium main entrance

Bronze packages

Display table + 2 chairs on the ground floor — next to hospitality and posters.

Stand dimensions

Ground floor

Stands #1–3, #5–11 · 2.45–3.20 m wide · 4.50–9.60 m²

#	W	D	H	AREA M²	POWER
1	2.83	2.30	2.37	**8.20**	16A
2	2.45	3.60	1.20–3.00	**8.82**	16A
3	2.90	2.54	1.09–2.67	**7.36**	16A
5	3.20	2.00	2.48	**6.40**	10A
6	3.20	2.00	2.48	**6.40**	10A
7	3.20	2.00	2.48	**6.40**	10A
8	3.15	1.43	2.25	**4.50**	16A
9	3.03	3.17	1.03–2.64	**9.60**	16A
10	2.47	3.63	1.20–3.00	**8.96**	16A
11	2.83	2.30	2.37	**6.49**	16A

Legend: W = width · D = depth · H = height (m) · Area in m² · Power supply per stand. Stand assignments subject to availability.

EXHIBITION GUIDE →

First floor

Stands #12–26 · 3.00–3.45 m wide · 5.10–8.81 m²

#	W	D	H	AREA M²	POWER
12	3.45	2.00	2.50	**6.90**	20A
13	3.45	2.00	2.50	**6.90**	20A
14	3.45	2.00	2.50	**6.90**	20A
15	3.00	1.70	2.16	**5.10**	32A
16	3.00	1.70	2.25	**5.10**	32A
17	3.00	1.70	2.25	**5.10**	32A
18	3.00	1.70	2.16	**5.10**	32A
19	3.00	1.70	2.25	**5.10**	32A
20	3.00	1.70	2.25	**5.10**	32A
21	3.00	1.70	2.50	**5.10**	32A
22	3.00	1.70	2.50	**5.10**	32A
23	3.00	1.70	2.16	**5.10**	32A
24	3.00	1.70	2.16	**5.10**	32A
25	3.30	2.67	2.00	**8.81**	16A
26	3.30	2.67	2.00	**8.81**	16A

12 — EXHIBITION

Technical exhibition

A dedicated platform to showcase your products, technologies and services to an engaged audience of liquid biopsy specialists and oncology professionals. The exhibition takes place on the **Ground Floor and First Floor** of the Auditorium Palma de Mallorca.

Included in stand rental

- Net stand area as specified per package
- Company listing in the exhibitors' list (website and Final Programme)
- Access to all congress networking events
- Exhibitor badges as per package
- 1 table and 2 chairs

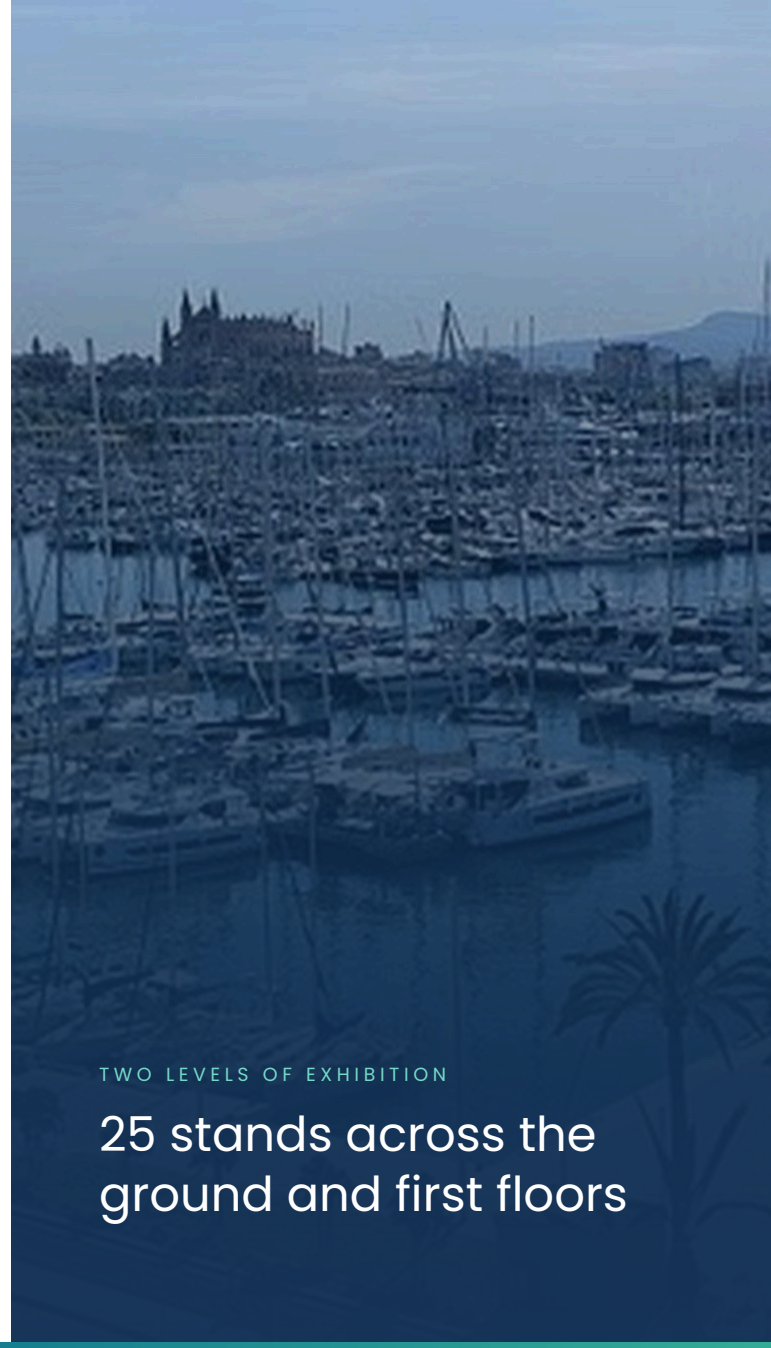
Not included · available separately

- Partition walls and furniture
- Electricity supply, telephone and data lines
- Stand clearing and exhibitor's insurance
- Modular stands, carpets, auxiliary staff and hostesses

BOOTH ALLOCATION · RANKING FACTORS

1 Sponsoring level → **2** Stand size → **3** Booking date → **4** Regular exhibitor

Special requests for stand locations will be fulfilled where possible but do not constitute a condition of participation. **Early booking is highly recommended!**



TWO LEVELS OF EXHIBITION

25 stands across the ground and first floors

Booking process & contract conditions

STEP-BY-STEP

01 Confirm your sponsorship by email

Send your selection to the Sponsorship & Exhibition team.

02 Contract confirmation

Upon receipt of your email, TACTICS will prepare all the documentation needed to formalise the sponsorship contract.

03 Payment schedule

50%	50%
upon contract conclusion	by **15 March 2027**

MAIN CONTACTS

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PG Mrs. Pilar Garcia
SCIENTIFIC INFORMATION
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⚠ IMPORTANT

Once a contract is confirmed, the sponsor may no longer withdraw the application free of charge. Sponsors are treated on a first come, first served basis.

€ CANCELLATION FEE

50% of the total sponsorship if cancelled or reduced up to three months before the congress starts; **100%** thereafter.

All prices are net. VAT will be added to your invoice if applicable.

Registration & hotel accommodation

Congress registration

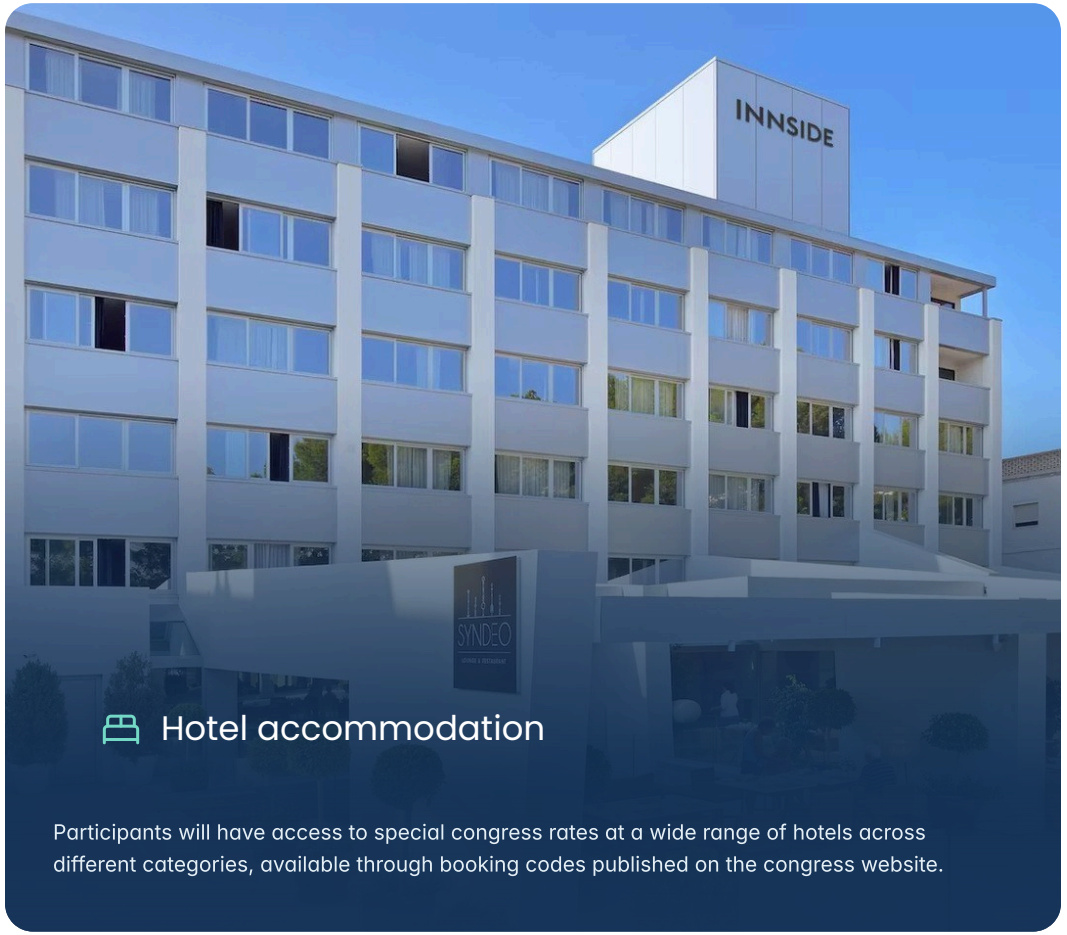
Online registration will be available on the congress website from **September 2026**. Early registration is strongly encouraged, as attendance is expected to be high.

01 CONGRESS WEBSITE →

02 Select your registration category and complete the online form

03 Receive confirmation and invoice by email

Book early!
Registration and hotel rooms fill up fast in Palma de Mallorca.



Hotel accommodation

Participants will have access to special congress rates at a wide range of hotels across different categories, available through booking codes published on the congress website.

We look forward to seeing you in Palma de Mallorca!

12 – 14 MAY 2027 AUDITORIUM PALMA DE MALLORCA · SPAIN

Join the world's leading liquid biopsy community. Become a partner of our congress.

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VISIT THE WEBSITE →